

No. of Printed Pages : 2

BNM-024

**BACHELOR IN JOURNALISM AND
DIGITAL MEDIA (BAJDM/BAFJDM)**

Term-End Examination

December, 2024

BNM-024 : NEWS WRITING AND EDITING

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions
carry equal marks.

1. What is User Generated Content ? Explain its characteristics. 5+15=20
2. What is news worthiness ? Which news values are used in selection and presentation of news ? Explain. 5+15=20
3. Discuss the ethical concerns that a journalist might face and how to tackle them. 20
4. Discuss elaborately the skills required by a multimedia journalist. 20

5. What is digital journalism ? Explain its advantages and limitations. 5+15=20
6. Explain the functioning of a TV news room. What are the responsibilities of Input Desk and Output Desk ? 10+10=20
7. Describe the following terms : 4×5=20
- (a) Digital-first news
 - (b) Podcasts
 - (c) Narrative writing
 - (d) Conflict reporting
8. Write short notes on any *four* of the following : 5×4=20
- (i) Strapline Prop
 - (ii) Concise Writing Style
 - (iii) Objectivity in News
 - (iv) News Aggregators
 - (v) Virality
 - (vi) Editorial Independence
 - (vii) Summary Lead

× × × × × × ×