

No. of Printed Pages : 2

BRL-008

**ADVANCE DIPLOMA IN RETAILING /
B. B. A. (RETAILING) (BBARL)**

Term-End Examination

December, 2024

BRL-008 : HUMAN RESOURCES

Time : 2 Hours

Maximum Marks : 50

Note : Answer any *five* questions. All questions carry equal marks.

1. What is the need of HRIS ? Discuss the areas of application of Human Resource Information System (HRIS). 5+5
2. Define 'Communication'. Explain the need and process of communication in brief. 3+7
3. Briefly discuss the various methods of Development of Executives. 5+5
4. Define the term 'Selection'. Differentiate between Recruitment and Selection. 3+7
5. Describe the significance of Manpower Planning. How can manpower planning be made effective ? 5+5

[2]

6. What are the roles of HR Managers ? Discuss the challenges of Human Resource Management in modern retail business. 4+6
7. Explain the objectives and challenges of Performance Appraisal System in a Retail Organization. 10
8. Write short notes on the following : 5+5
 - (a) Motivation
 - (b) Job Evaluation

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