

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS (PGDAB)**

Term-End Examination

December, 2024

**MAM-056 : QUALITATIVE AND QUANTITATIVE
ANALYSIS FOR AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What is conclusive research design ? Explain the types of conclusive research design. 10
2. Explain the nominal and ordinal scale of measurement by giving suitable examples. 10
3. Why is sampling important in research ? Explain the types of sampling techniques. 10
4. Differentiate between primary data and secondary data. Discuss the sources of secondary data. 10

5. What is case study method of research ?
Explain the steps in conducting a case study. 10
6. What is Operations Research ? Explain its
importance and application in day-to-day
activities. 10
7. What is transportation model ? Explain the
assumption and formulation of transportation
model. 10
8. What do you understand by game theory ?
Explain the assumption and basic
terminologies used in game theory. 10

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