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MDC-005

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

December, 2024

**MDC-005 : DEVELOPMENT : INFORMATION AND
COMMUNICATION TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any **five** questions. All questions carry equal marks.

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1. Explain the importance of Health Communication. How ICT can play a critical role in improving Health Communication ? Explain. 10 +10=20
 2. Discuss the economic, political, social and cultural dimensions of digital divide in India. 20

3. Write an essay on the importance of ICT policies in health and education sectors with suitable examples. 20
4. What is a knowledge society ? What are its features ? Explain with suitable examples. 5+15=20
5. Describe the characteristics of digital media. What is the impact of digital media on society ? 10+10=20
6. Explain the concept and significance of e-Governance with case studies. 20
7. Elaborate on the different avenues of digital platform for democratic participation in India. Discuss the suitable examples. 20
8. Define online activism. What are the characteristics of online activism ? Explain with suitable examples. 5+15=20

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