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MDJ-002

**M. A. IN DEVELOPMENT
JOURNALISM (MADJ)**

Term-End Examination

December, 2024

MDJ-002 : ENVIRONMENTAL JOURNALISM

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Examine how climate change is covered in various types of media, including news reporting, documentaries and films. What are the strengths and limitations of each type of media coverage in terms of raising awareness and influencing public perception of climate change ? 20
2. Describe the various forms of green media and their roles in environmental messaging. How do digital platforms enhance the effectiveness of these forms in communicating environmental issues ? 20

3. Discuss the dynamics of Internet-based communication in the context of climate change. How do communication processes in computer-mediated contexts differ from traditional forms of communication ? 20
4. Analyze how different political ideologies influence environmental policies and decision-making. How do political institutions and power structures shape environmental outcomes ? 20
5. Compare and contrast the Chipko Movement, Narmada Bachao Andolan and Appiko Movement in terms of their objectives, methods and impacts. How did these contemporary environmental movements address issues of environmental degradation and conservation in India ? 20
6. Compare and contrast the concepts of social ecology and deep ecology. How do each of these approaches address environmental issues and what are their main philosophical and practical differences ? 20
7. Discuss the concept of a healthy environment and the key requirements needed to achieve it. Explain in detail. 20

8. Explain the concept of technology adaptation and its significance in the historical development of science and technology. How has technology adaptation evolved over time and what factors have influenced these changes ? 20
9. Discuss the importance of indigenous knowledge in the context of environmental ethics. How does indigenous knowledge contribute to sustainable environmental practices and what lessons can be learned from traditional ecological knowledge for contemporary environmental challenges ? 20
10. Examine Tamil Nadu's State Action Plan on Climate Change. What are the main strategies and initiatives outlined in the plan and how does the state aim to address its specific climate challenges ? 20

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