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MEDS-051

**P.G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY / M.A.
IN CORPORATE SOCIAL
RESPONSIBILITY (PGDCSR/MACSR)**

Term-End Examination

December, 2024

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any ***five*** questions. All questions carry equal marks.

1. Define CSR. Giving examples, discuss the different models of CSR operating in India.

5+15=20

2. How does a company benefit from doing CSR ?
What are the various activities mentioned in Schedule VII of the Companies Act ? 10+10=20

3. What is the need for livelihood promotion ?
Giving examples, explain the interventions for the promotion of livelihoods taken up by corporates as a part of their CSR activity. $10+10=20$
4. How does illiteracy impact the lives of the people ? Giving suitable examples, highlight the role of CSR in promoting education. $10+10=20$
5. What is meant by democratized development in the context of CSR ? Discuss the consultation process with community in formulating and implementing a CSR project. $5+15=20$
6. What do you understand by community ownership in CSR activities ? Describe the strategy to be adopted for developing community ownership giving suitable examples. $5+15=20$

7. What is the impact of present policy environment related to CSR on the communities ? Explain in detail. 20
8. Write short notes on any *two* of the following :
10+10=20
- (a) United Nations Global Compact
 - (b) Section 135 of Companies Act
 - (c) Phases of development of CSR in India

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