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MEDS-052

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/M. A.
IN CORPORATE SOCIAL
RESPONSIBILITY (PGDCSR/MACSR)**

Term-End Examination

December, 2024

MEDS-052 : CSR PROCESS

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. What do you understand by corporate governance ? Discuss the elements of good corporate governance. 5+15=20

2. What is the importance of effective leadership in CSR ? What are the essentials of effective leadership in building a positive CSR culture ?

8+12=20

3. Define stakeholders. Discuss the classification of the stakeholders based on their attributes.

5+15=20

4. Explain the legislative and strategic role of government in supporting CSR. 20

5. What are urban local bodies ? Elucidate the role of urban local bodies in promoting CSR.

5+15=20

6. What are the Sustainable Development Goals (SDGs) ? List out the targets and indicators of any *one* Sustainable Development Goal.

10+10=20

7. What are section 8 (eight) companies ? Discuss the business benefits from section 8 (eight) companies. 5+15=20

8. Write short notes on any *two* of the following :

10+10

- (a) Steps for creating employer branding strategies
- (b) Public-Private Partnership in CSR
- (c) Types of non-profit organizations

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