

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. (CORPORATE SOCIAL
RESPONSIBILITY) (PGDCSR/ MACSR)
Term-End Examination
December, 2024**

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions

(ii) All questions carry equal marks.

1. What is an implementing agency ? Discuss the strategic factors that guide companies in choosing an implementing agency. 5+15
2. What is the role of NGOs in CSR practice ? Discuss the parameters that should be considered for identifying the right NGO. 8+12

3. What are the challenges in CSR implementation ? Discuss. 20
4. What is social venture capital ? What is the difference between traditional venture capital and social venture capital ? Discuss the different types of social venture capital investors. 5+5+10
5. What are the roles an implementing agency needs to play in implementing the CSR projects ? Discuss any *one*. 10+10
6. What is G3 framework ? Discuss the different sections of a GRI document. 5+15
7. Discuss the key issues which need to be considered by corporates for adoption of ISO 26000. 20
8. Write short notes on any *two* of the following : 10+10
 - (a) Indicators for prioritizing CSR projects
 - (b) Project impact assessment
 - (c) Principles of Business Responsibility Reporting

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