

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)**

Term-End Examination

December, 2024

**MER-002 : FUNDAMENTALS OF
ENTREPRENEURSHIP**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. Explain the nature and characteristics of Entrepreneurship in detail. 20
2. Describe the classification of Entrepreneurs and discuss the myth pertaining to Entrepreneurship. 10+10
3. (a) Explain the main features of comprehensive policy package for SSI and Tiny Sector, 2000. 10

(b) “Entrepreneurs are made, not born.”

Discuss the statement with examples. 10

4. Explain the key strategies framed to promote rural entrepreneurship under various five year plans. 20

5. What do you mean by market economy ?
Discuss the features of market economy. 5+15

6. Differentiate information system from information technology. Discuss the role of information in decision-making. 20

7. Discuss the strategies to develop successful women entrepreneurs. Give any case study of successful women entrepreneur. 20

8. Write short notes on any *four* of the following : 4×5=20

(a) Mal-integration of rural and urban economy

- (b) Advantages of Public-Private Partnership (PPP)
- (c) Prime Minister's Rozgar Yojana (PMRY)
- (d) Package for promotion of small and medium entrepreneurs
- (e) Self-employment programme
- (f) Types of management information system

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