

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

December, 2024

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any *five* questions.

(ii) Each question carries equal marks.

1. Write short notes on each of the following in brief : 10×2=20

- (a) Enforcement of IPRs
- (b) Costs of Trademark
- (c) Biotechnology and IP
- (d) Eligibility criteria to file a patent

- (e) Intellectual property in knowledge economy
 - (f) Franchising and Distributorship
 - (g) Traditional knowledge and WTO
 - (h) Drafting of claims
 - (i) Objectives of the Invention
 - (j) Patent commercialization
2. (a) Describe different categories of IP Instruments. 10
- (b) Discuss the IP Law in India. 10
3. (a) Explain the cost of acquisition and maintenance of IP separately for patents. 10
- (b) Discuss the stages involved in grant of patent and types of patent application. 10
4. (a) Write a note on the relationship between patent and technology development. 10
- (b) Describe in brief the legal instruments of technology transfer. 10

5. Describe the reasons for protecting traditional knowledge for research in detail. 20
6. (a) Differentiate between a provisional and complete specification. 10
(b) Discuss patent/technology valuation and pricing. 10
7. (a) Describe the role of patents in economic growth. 10
(b) Discuss the WIPO's role in digital economy. 10
8. (a) How will you identify potential licensees ? Give examples. 10
(b) Will UDRP dispute resolution stifle the Internet ? Give your views. 10

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