

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

December, 2024

MER-015 : SOCIAL ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. Briefly comment on the following statements :

5×4=20

- (a) “Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.”
- (b) “Social entrepreneurs identify resources where people only see problems.....”

- (c) “What business entrepreneurs are to the economy, social entrepreneurs are to social change.”
 - (d) “A little bit of good can turn into a whole of good when fueled by the commitment of a social entrepreneurs.”
 - (e) “The world must become aware of the fantastic transformational power of social entrepreneurship.”
2. Define social entrepreneurship. Discuss the key principles and features of social entrepreneur. 20
3. Discuss various activities of SEWA in India. Describe its role in empowerment of women in Gujarat. 20
4. What are the various means of livelihood ? Discuss different strategies to promote livelihood opportunities. 20
5. Describe and discuss the opportunities and challenges in social entrepreneurship. 20
6. Enumerate and explain the various steps of social entrepreneurship process. 20

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7. (a) Discuss the core elements of social innovation. 10
- (b) Describe the mechanisms of social innovation. 10
8. Write short notes on any *four* of the following :
4×5=20
- (a) Key drivers of Social Entrepreneur
 - (b) Environmental Kuznets curve
 - (c) BRAC
 - (d) Social issue : Corruption in India
 - (e) Debt Funding
 - (f) Venture Capital

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