

**M. SC. IN HOSPITALITY
ADMINISTRATION (MHA)**

Term-End Examination

December, 2024

**MHA-08 : MANAGING ENTREPRENEURSHIP AND
SMALL BUSINESS IN TOURISM**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any **five** questions in about
600 words each. All questions carry equal
marks.

1. Explain the key elements of entrepreneurship.
What is the role of social factors in
entrepreneurship ? 20

2. As an entrepreneur, discuss the factors that
you will consider while selecting the location of
your business. How will you conduct the
feasibility study of your entrepreneurial
project ? 20

3. Answer the following questions : 10+10
- (a) Discuss the role and importance of SMEs.
 - (b) Explain the environmental barriers to entrepreneurship.
4. Discuss the role and importance of entrepreneurs in the economic development of a country. 20
5. Answer the following questions : 10+10
- (a) Explain the steps to start a small scale enterprise.
 - (b) Business plan and common errors in business plan formulation.
6. Write notes on the following : 10+10
- (a) Khadi and Village Industries Commission
 - (b) National Small Industries Corporation
7. Discuss the stages of growth for a small enterprise. Explain various growth strategies applicable to small enterprises. 20
8. Explain various management practices followed in family owned businesses. Discuss issues and problems in a family business. 20

9. Explain the role of financial institution in entrepreneurship. Enlist and explain any *two* financial institutions. 20
10. What are the schemes for providing self-employment to unemployed educated youth in India ? Discuss various types of loans available to them. 20

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