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MHH-102

**POST GRADUATE DIPLOMA IN
HOSPITAL AND HEALTH
MANAGEMENT
(PGDHHM)**

Term-End Examination

December, 2024

MHH-102 : HOSPITAL SERVICES

Time : 3 Hours

Maximum Marks : 70

Note : (i) Attempt any **three** questions from
Question Nos. 1 to 4 carrying 15 marks
within **1500** words each.

(ii) Attempt any **five** questions from
Question No. 5 carrying 5 marks within
500 words each.

1. Explain accounting and enlist basic accounting principles. Also mention the types of accounts and its application in health sector. 15

2. Describe the approach to budgeting being followed in a hospital or health care setup. Mention types of budget that the management of a 500 bedded tertiary care hospital should prepare. 15
3. Explain price elasticity. What is the price elasticity of demand for hospital services in a given region and how does a 100% increase in hospital fees affect the quantity demanded of medical procedure ? 15
4. What is materials accounting ? Enlist the document that needs to be kept in schedule. 15
5. (a) What are effective marketing strategies for promoting preventive health care in the health sector. 5
- (b) Write a short note on re-order level, its benefits and factors that affect re-order point calculation. 5
- (c) What is equipment procurement plan in a hospital setup ? 5

- (d) How is pricing for medical services different from pricing for commodity(s)/good(s) ? 5
- (e) How does break-even analysis apply to hospital financial management ? 5
- (f) Differentiate between Lead Time and Buffer Stock. 5

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