

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

**Term-End Practical Examination
December, 2024
MLIL-006 : CONTENT DEVELOPMENT**

Time : 2 Hours

Maximum Marks : 50

(Practical Work : 40

Viva Voce : 10)

(Weightage : 40%)

Note : (i) Attempt **all** the questions.

(ii) Show the output to your examiner.

(iii) Save your output in your system which will be checked by the examiner.

(iv) Printout of the answers wherever required should be taken in a sheet duly signed by RD with his/her stamp. Write your Roll No., Study Centre and Date of Examination on these sheets.

(v) Candidates are not permitted to use any manual/handbook in carrying out the practical.

1. Design and develop a website for Indian Institute of Foreign Trade (IIFT), based on the information provided below. 40

The website should have at least four web pages—home page, courses, divisions and publications with the facility of navigation. You may use appropriate HTML tags, controls, tables and navigational elements. The text information is as follows :

Introduction : The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organisation to help professionalize the country's foreign trade management and increase exports by developing human resources, analysing and disseminating data and conducting research. The objectives of IIFT are :

- (i) A catalyst for new ideas, concepts and skills for the internationalization of the Indian economy.
- (ii) The primary provider of training and research-based consultancy in the areas of international business, both for the corporate sector, Government and the students' community.

- (iii) An institution with proven capability to continuously upgrade its knowledge base with a view to serving the requirements of the Government, trade the industry through both sponsored and non-sponsored research and consultancy assignments.

The Institute's portfolio of long-term programmes is diverse, catering to the requirements of aspiring International Business executives and mid-career professionals alike. The IIFT offers the following courses :

- (i) Doctoral programmes in Economics and Management
- (ii) Three-year MBA (International Business) (Part-Time)
- (iii) Two-year MBA (International Business)
- (iv) Executive Masters in International Business
- (v) Two-year MA (Economics)
- (vi) Certificate Programmes in Export Management, Capital and Financial Markets and Global Trade Logistics and Operations.

The IIFT has the following divisions :

- (i) The Graduate Studies Management (GSM) division oversees the On-campus teaching programmes of IIFT. These include the flagship programme of IIFT-MBA in International Business.
- (ii) Management Development Programmes (MDPs) has been one of the major activities of the Institute. At the time of its inception in 1963, it was envisaged that IIFT should become a centre of excellence for Executive Development Programme in International Business.
- (iii) The International Collaborations and Capacity Development (ICCD) Division.

The Publications of IIFT are :

- (i) FTR
- (ii) Focus WTO
- (iii) Occasional Papers
- (iv) Faculty Publications
- (v) Working Papers
- (vi) Research Newsletters

All the above web pages should have a link to the Homepage of IIFT.

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