

No. of Printed Pages : 3

MMPC-003

MASTER OF BUSINESS

ADMINISTRATION

(MBA)

Term-End Examination

December, 2024

MMPC-003 : BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Discuss in detail the types of business environment, giving examples.

2. Discuss in detail the government framework for promoting business.
3. Discuss the structure of banking system in India.
4. Describe the key players in agricultural sector and highlight the importance of agricultural marketing.
5. Discuss in detail insurance sector reform.
6. Highlight the importance of Balance of Payments (BoP) for an economy and analyse the trends in India's BoP.
7. Define Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI). Analyse the trends in India's global sources of financing.

[3]

8. Write short notes on the following :

- (a) Benefits of CSR
- (b) National Food Security Act, 2013
- (c) Biotechnology
- (d) Advantages and disadvantages of Foreign Trade

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