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MMPC-020

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION
(BANKING AND FINANCE) (MBA/MBF)**

Term-End Examination

December, 2024

MMPC-020 : BUSINESS ETHICS AND CSR

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any *five* questions. All questions carry equal marks.

1. "Business ethics is an oxymoron." Justify the statement with examples.
2. Do you agree that global expansion of business has hastened consumer consciousness movement ? Explain.

3. Is ethical theory of any use in the real world of managerial decision-making ? Discuss by citing some examples from current business practices.
4. What are the ethical issues in corporate lobbying and the 'revolving door' phenomena in a government-business relationship ? Discuss.
5. Socially Responsible Investments demonstrate a business strategy that has a huge social impact. Elaborate with examples.
6. Why responsibility to its stakeholders is the fundamental principle of business ethics and corporate social responsibility ? Explain.
7. Discuss in brief some of the CSR initiatives of Indian companies.
8. Discuss the importance, tools and techniques of CSR and sustainable reporting.

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