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MNM–001

**P. G. DIPLOMA IN ELECTRONIC
MEDIA/M. A. IN JOURNALISM AND
ELECTRONIC MEDIA
(PGDEME/MAJEM)**

Term-End Examination

December, 2024

**MNM–001 : BROADCAST AND DIGITAL
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any ***five*** questions. All questions
carry equal marks.

1. What things should be kept in mind while taking an interview for a television news channel ? 20
2. Write a detailed note on Freedom of Press and Constitutional Provisions in the Indian context.

20

3. Write a first three-minute script for a radio documentary on any topic of your choice. Give a suitable title too. 20
4. Discuss any *five* important elements of news with examples. 20
5. How is online writing different from writing for print ? Explain with suitable examples. 20
6. Describe the structure and functioning of a television news channel. 20
7. Write a script for a television news package of around 2 minutes duration on any international news. 20
8. Write short notes on any *four* of the following :
5×4=20
 - (a) Sound effects
 - (b) SEO
 - (c) Radio Bridge
 - (d) Rundown
 - (e) Off the record

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