

MANAGEMENT PROGRAMME (MP)

Term-End Examination

December, 2024

**MS-007 : INFORMATION SYSTEMS
FOR MANAGERS**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. “The programming languages have been divided into different generations according to their characteristics and capabilities.” Explain, in view of the statement, the generations of programming languages.
2. Why should every organization have a disaster recovery plan to protect itself ? What are the main components of a disaster recovery plan ?
3. What are integrated software applications ? Talk about their advantages and business utility.

4. “The system life cycle is the oldest method for building information systems and is still used today for complex medium or large system projects.” Comment on the statement. Also, explain the stages of the system life cycle.
5. “Data mining covers a broad range of techniques.” Explain the various techniques of data mining. Also, state the application of data mining techniques.
6. Differentiate between Decision Support System (DSS), Management Information System (MIS) and Executive Information System (EIS) with the help of suitable examples.
7. Write short notes on any *three* of the following :
 - (a) Client/Server Architecture
 - (b) Auditing Information System
 - (c) Use of Computers in Marketing Management
 - (d) Office Automation Systems (OAS)
 - (e) Database Administrator

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