No. of Printed Pages : 2 **MS–43**

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2024

MS–43 : MANAGEMENT CONTROL SYSTEMS

Time : 3 Hours *Maximum Marks : 100*

Weightage : 70%

Note : *(i) Attempt any* ***five*** *questions.*

(ii) All questions carry equal marks.

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1. Identify different critical components of Management Control and explain its nature and purpose. What are the considerations involved in designing Management Control System ?

2. Discuss the BCG Model and the General Electric (GE) planning model highlighting their usefulness in formulating business unit level strategies.

3. What is a Profit Centre ? Discuss the advantages of a Profit Centre. What are the difficulties confronted by a Profit Centre ?

4. How is Investment Centre Performance measured using Return on Investment (RoI), and the Residual Income ?

5. Explain the meaning and objectives of Balance Score Card. What are the components of a Balance Score Card ? Describe the process of creating a Balance Score Card.

6. What is Enterprise Resource Planning (ERP) ? Discuss the need, features and benefits of ERP.

7. Explain the unique features of Banks and discuss the management control implications if bank branches are treated as Profit Centres.

8. Define 'Multi-national Corporation' (MNC). In case of multinationals, what are the factors taken into consideration while deciding the transfer price ?

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