

MANAGEMENT PROGRAMME (MP)

Term-End Examination

December, 2024

MS-94 : TECHNOLOGY MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. How does technology help in framing the overall strategies of a firm ? Explain giving examples.
2. Write short notes on the following :
 - (a) Isoquants and factor substitution
 - (b) Extrapolation using exponential trend
3. Discuss the process of technology production and explain the steps involved in it.
4. Explain the factors underlying :
 - (a) Licensor Royalty Negotiations
 - (b) Licensee Royalty Negotiations

5. List and explain the stages which are commonly accepted in the technology absorption exercise. Give suitable examples to support your answer.
6. Discuss different incentives and support mechanisms adopted to encourage and promote industrial research.
7. What are the various institutional sources for technical manpower in India ? Discuss giving examples.

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