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RMS-001

**Ph. D. IN MANAGEMENT
(PHDMGMT)**

Term-End Examination

December, 2024

RMS-001 : RESEARCH METHODOLOGY

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. What is the meaning of Research ? Explain with reference to research in Management.
2. Select any research problem of your choice. Define the problem and frame the hypothesis based on the research and explain the process of testing the hypothesis.
3. Differentiate between simple random sampling and stratified random sampling. Illustrate with the help of examples.

4. Explain the process of designing a questionnaire. Why is it important in any research ? Discuss.
5. What is the difference between parametric and non-parametric tests ? Explain.
6. Write notes on the following :
 - (a) Principal component analysis
 - (b) Multidimensional scaling
7. Differentiate between inductive and deductive case studies. Explain with the help of examples.

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