

No. of Printed Pages : 3

**BERC-131**

**B. A. (VOCATIONAL STUDIES)  
MICRO, SMALL AND MEDIUM  
ENTERPRISES  
(BAVMSME)**

**Term-End Examination  
December, 2025**

**BERC-131 : CSR PROJECTS AND  
PROGRAMMES**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

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1. Define CSR. What are the factors that drive companies to do CSR ? 5+15
2. (a) What are the key elements of the fifth phase of development by CSR in India ? 10

- (b) Write about the CSR activities of any *one* Indian company. 10
3. Explain the sector specific CSR requirements of mining, cement and pharma companies/industries in India. 20
4. Write short notes on the following : 10+10
- (a) Objectives of CSR Programme Planning
- (b) Principles of Participatory Rural Appraisal (PRA)
5. (a) Discuss companies view with respect to quality of life. 5
- (b) How can business enhance quality of life ? Explain. 5
- (c) What are the main components measures of quality of life ? 5
- (d) Discuss a successful CSR project which has helped in raising the quality of life of the stakeholder. 5
6. Differentiate between Absolute and Relative Poverty. As per World Bank resources, explain the poverty measures that are most used. 5+15

[ 3 ]

7. What does it mean to 'Conserve biodiversity' ? Explain the environmental aspects of CSR which every company should follow. 5+15
8. What do you mean by CSR Project Formulation ? Explain the elements of project formulation. 5+15

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