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BHC-007

**DIPLOMA IN APPAREL
MERCHANDISING/DIPLOMA IN
APPAREL MERCHANDISING-
APPLIED (DAPMER/DAPMERA)**

Term-End Examination

December, 2025

**BHC-007 : MANAGEMENT OF
MERCHANDISING FUNCTION AND APPAREL
MANUFACTURING**

Time : 3 Hours

Maximum Marks : 100

*Note : Question No. 1 is compulsory. Answer
five questions in all. All questions carry
equal marks.*

1. (a) Explain the following in 2-3 sentences each : 6×2=12
- (i) Nominated suppliers
 - (ii) Minimum order quantity
 - (iii) Forecasting
 - (iv) Globalization
 - (v) Universal needle
 - (vi) Sustainability in textile
- (b) Explain the following with the help of examples : 2×4=8
- (i) Importance of strategic sourcing
 - (ii) Traditional sourcing *vs.* Strategic sourcing
2. Discuss the following : 10+10
- (a) Process of sourcing
 - (b) Types of suppliers
3. Write about the tools used in pattern making, using suitable illustrations. 20

4. Discuss the following : 10+10
- (a) Pattern Making Methods
 - (b) Pattern Grading
5. Explain the different types of sleeves as important components of the garment, using suitable examples and illustrations. 20
6. Explain the process of 'spreading' and discuss the equipments used in spreading. 20
7. (a) How is total quality control carried out in the garment production process ? 10
- (b) Discuss the importance of quality control in garment industry. 10
8. Write short notes on any *four* of the following : 4×5=20
- (a) Care labelling
 - (b) Material sourcing in garment industry
 - (c) Vendor management

- (d) Relationship between fabrics, threads and needles
- (e) Difference between wholesale price and retail price
- (f) Factors affecting selection of sewing threads

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