

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**Term-End Examination**

**December, 2025**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. Describe the different types of NGOs. Discuss with the help of examples various activities involved in these NGOs.
2. How does the PEST framework for any NGO work ? Explain.

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3. What are the different ways to measure strength and weaknesses of an NGO ? Discuss with examples.
4. Differentiate between non-verbal and verbal cues in communication. Explain with respect to NGOs.
5. How does social media have an impact on NGOs ? Explain with the help of examples.
6. Discuss the process of strategic framework.
7. Discuss the different stages of report preparation.

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