

**B. A. IN JOURNALISM AND  
DIGITAL MEDIA  
(BAJDM/BAFJDM)**

**Term-End Examination**

**December, 2025**

**BNM-025 : TYPES OF JOURNALISTIC  
WRITINGS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. (a) Compare news writing to feature writing. 10
- (b) Explain how the inverted pyramid model functions in news reporting. Exemplify. 10
2. What are the essential qualities of a good feature writer ? 20

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3. Explain the role of language and style in feature writing. 20
4. Discuss Max Weber's idea of politics as a vocation. 20
5. How do elections influence media coverage and political participation ? 20
6. Explain the key elements of political report writing. 20
7. What are the different types of development in communication writing ? 20
8. Write short notes on any *four* of the following : 4×5=20
  - (a) Significance of solution journalism
  - (b) Stages in public policy process
  - (c) Systems model for policy analysis
  - (d) Election process
  - (e) Impact of political ideology
  - (f) Editorial freedom

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