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MAM-056

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS
(PGDAB)**

**Term-End Examination
December, 2025**

**MAM-056 : QUALITATIVE AND QUANTITATIVE
ANALYSIS FOR AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

Note : Attempt any *five* questions. All questions carry equal marks.

1. What is Conclusive Research Design ? Discuss its types.
2. What is Measurement Scale ? Explain the types of measurement scales.
3. Distinguish between probability-based and non-probability-based sampling techniques. Discuss the probability-based sampling techniques.

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4. What is Secondary Data ? Discuss the advantages and sources of secondary data.
5. Define and discuss the measures of dispersion.
6. Discuss the steps followed in the case study method.
7. Explain the important steps followed in the preparation of a business report.
8. Discuss the assumptions and method of the Economic Order Quantity (EOQ) Model of inventory cost management.

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