

No. of Printed Pages : 2

MDC-005

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

December, 2025

**MDC-005 : DEVELOPMENT : INFORMATION
AND COMMUNICATION TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any **five** questions. All questions carry equal marks.

1. Write a note on the evolution of ICT. Highlight the developmental role of ICT.
10+10
2. What is the importance of Health Communication ? Throw light on the strategies for health communication. 10+10

[2]

3. Define Citizen Journalism. Describe the tenets and forms of citizen journalism. 20
4. Elucidate the importance of e-governance in Urban Development. 20
5. Critically discuss the challenges in integrating ICT in higher education with examples. 20
6. What do you mean by cyberspace ? Explain the functional dimensions of cyberspace. 5+15
7. What is knowledge society ? Explain its features. 5+15
8. Describe the economic and political dimensions of social divide with examples. 10+10

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