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MDCE-006

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

**Term-End Examination
December, 2025**

**MDCE-006 : RESEARCH METHODS IN
DEVELOPMENT COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any **five** questions. All questions carry equal marks.

1. Explain the difference between social problem and research problem with examples. 20
2. Explain the concept and purpose of developmental research with examples. 20
3. What are the limitations of development research ? Explain the distinctions between developmental research and conventional research with examples. 20

4. What are the objectives of Review of Literature (RoL) ? Explain the importance of writing research objectives in behavioural terms. 20
5. "A sample does not provide the exact data that a population would, the potential error must be taken into account." Comment this statement. 20
6. What is JSTOR ? Explain the salient features of INFLIBNET which are useful for Indian Academics and Researches. 20
7. What are key sections of research report ? Explain the difference between conclusions and recommendations. 20
8. Write short notes on any *four* of the following : 4×5=20
 - (a) Difference between open-ended and close-ended questionnaire
 - (b) Role of moderator for Success of FGD
 - (c) Primary and Secondary data
 - (d) Difference between concepts and constructs
 - (e) Monitoring and Evaluation

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