

No. of Printed Pages : 3

**MEDS-054**

**P. G. DIPLOMA IN CORPORATE  
SOCIAL RESPONSIBILITY/  
M. A. (CORPORATE SOCIAL  
RESPONSIBILITY)  
(PGDCSR/MACSR)**

**Term-End Examination**

**December, 2025**

**MEDS-054 : CSR PROJECTS AND  
PROGRAMMES**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

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1. Differentiate the terms Felt, Ascribed and Normative needs in the context of CSR. Write the characteristics of Needs Assessment with examples. 12+8

2. Differentiate between appraisal and impact assessment of CSR programmes. Classify project appraisal techniques with examples. Explain any *one* of them. 5+10+5
3. What is CSR audit ? Describe the CSR audit procedure. 5+15
4. What is meant by CSR stakeholders analysis ? Explain the steps to identify and analyse stakeholder's participation in CSR. 5+15
5. Classify PRA methods. Explain cause-effect diagram method of PRA with its application in CSR work. 10+10
6. Define the term social audit in the context of CSR. Discuss different facets and methods of social audit in CSR. 5+15
7. Discuss the application of Bar, Gantt and Milestone charts in CSR programme management. 20

[ 3 ]

8. Write short notes on any *two* of the following :

10+10

- (a) *Seven* principles of SRoI
- (b) Sampling
- (c) Proactive and Reactive CSR programmes

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