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**MER-015**

**MASTER OF ARTS  
(ENTREPRENEURSHIP)  
(MAER)**

**Term-End Examination**

**December, 2025**

**MER-015 : SOCIAL ENTREPRENEURSHIP**

*Time : 3 Hours*

*Maximum Marks : 100*

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*Note : Attempt any **five** questions. All questions carry equal marks.*

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1. Explain various activities undertaken by BRAC to ameliorate the conditions of the poor people of Bangladesh. 20
2. Explain in detail the various sources of funds for the social entrepreneur. 20

3. What do you understand by SOGs ? Describe the components of sustainable development.  
6+14=20
4. Discuss the activities and role of 'SEWA' in empowerment of women. 20
5. What are the various means of livelihood ? Discuss different strategies to promote livelihood opportunities. 20
6. Discuss challenges and contribution of social entrepreneurship/entrepreneurs in India.  
20
7. Write short notes on any *four* of the following : 4×5=20
- (a) Pradhan Mantri Mudra Yojana (PMMY)
  - (b) Chunaoti
  - (c) National Skill Development Fund (NSDF)

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(d) NewGen Innovational and Entrepreneurship Development Centre  
(NewGen IEDC)

(e) The Credit Guarantee Fund Trust for Micro and Small Enterprises  
(CGTMSE)

8. Discuss the major social issues prevalent in India with examples. 20

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