

**M. B. A. (HEALTH CARE AND
HOSPITAL MANAGEMENT)**

(MBAHCHM)

Term-End Examination

December, 2025

**MHH-011 : HOSPITAL PLANNING AND
ADMINISTRATION**

Time : 3 Hours

Maximum Marks : 70

***Note :** Attempt any **ten** questions. All questions carry equal marks. Write the answer to every question within **500** words.*

1. Explain various types of organisation models. 7
2. (a) Describe various committees in hospital administration and their key responsibilities. 4

- (b) Briefly describe salient features of National Health Policy, 2002 and 2017. 3
3. (a) Describe key skills required to be a hospital administrator. 2
- (b) Describe how hospital administration contributes towards fulfilling the roles of hospital towards community. 2
- (c) Explain the evaluation of the role of hospitals. 3
4. (a) Explain various facts of LEED and GRIHA certifications for a hospital to be called as a 'Green Building'. 5
- (b) Describe emerging trends in Hospital Engineering Services. 2
5. (a) As a hospital administrator, what components would you consider to enhance/create ergonomics for medical professionals, staff and patients in your hospital ? 3

- (b) Enumerate the stages in planning and designing (including operationalisation) of a healthcare facility. 2
- (c) Describe the various factors involved in planning a healthcare facility. 2
6. (a) What are the contents of an architect's brief? 3
- (b) Explain various regulatory approvals and compliances that are to be fulfilled by hospitals in India. 4
7. (a) Describe various operations of a hospital. 4
- (b) Draw the basic layout plan of an emerging department and label it. 3
8. (a) Describe the role of communication in improving PR in hospital. 4
- (b) Briefly write about strategies and challenges in building a strong hospital brand. 3

9. (a) Describe the components of a QMS in hospital. 4
- (b) Briefly describe the steps in accreditation process of a hospital. 3
10. (a) Describe the strategic planning cycle. 2
- (b) What is vision, mission and goal ? 3
- (c) Explain SWOT analysis. 2
11. Discuss various steps to conduct needs assessment. 7
12. Explain the process of hospital budgeting in detail. 7

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