

No. of Printed Pages : 3

**MLI-006**

**POST GRADUATE DIPLOMA IN  
LIBRARY AUTOMATION AND  
NETWORKING  
(PGDLAN)**

**Term-End Examination  
December, 2025**

**MLI-006 : CONTENT DEVELOPMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

*Weightage : 40%*

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**Note :** *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

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1. (a) What are the components of multimedia content ? Describe different images/graphic file formats and their advantages and disadvantages.

*Or*

- (b) What is the need of content analysis ? Discuss in brief qualitative and quantitative methods of content analysis.
2. (a) What is Z39.50 ? Describe its areas of applications in the libraries.

*Or*

- (b) What are the different approaches of providing metadata for web resources ? Discuss the issues that arise in cataloguing of web documents.
3. (a) What is syntactic context setting ? Describe the parameters to be considered in this context.

*Or*

- (b) Explain the difference between Information Management and Knowledge Management. Describe various problems associated with creation of the Knowledge Management System.

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4. (a) Explain how XML is different from HTML. Discuss the applications of XML in library.

*Or*

- (b) What is Plagiarism ? Describe the steps to be followed to detect and track down plagiarism.
5. Write short notes on any *two* of the following in about **250** words each :
- (a) ISO-17799
  - (b) Metadata Schemes
  - (c) Project Scorpion
  - (d) Text Encoding

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