

No. of Printed Pages : 4

**MMPC-010**

**MASTER OF BUSINESS**

**ADMINISTRATION/**

**M. B. A. (HEALTHCARE AND HOSPITAL**

**MANAGEMENT) /**

**M. B. A (LOGISTICS AND SUPPLY**

**CHAIN MANAGEMENT)/**

**M. B. A. (CONSTRUCTION**

**MANAGEMENT)**

**(MBA/MBAHCHM/MBALSCM/MBACM)**

**Term-End Examination**

**December, 2025**

**MMPC-010 : MANAGERIAL ECONOMICS**

*Time : 3 Hours*

*Maximum Marks : 100*

**A-101/MMPC-010**

**P. T. O.**

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*Note : Attempt any **five** questions. All questions carry equal marks.*

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1. Describe the following :
  - (a) The incremental concept
  - (b) Opportunity cost
  - (c) The Discounting Principle
  - (d) The Equi-marginal Principle
2. (a) What is price elasticity of demand ?  
How can we say demand is elastic, inelastic and unitarily elastic ?
  - (b) What are the determinants of price elasticity ?
3. What is a production function ? How does a long-run production function differ from a short-run production function ? Differentiate

between a technically efficient and economically efficient firm with an example.

4. (a) What is short-run cost analysis ?

For what type of decisions is it useful ?

(b) What is operating leverage ? Explain with the help of an example.

5. Compare and contrast various types of market structures.

6. What is oligopolistic competition ? How is price determination done in oligopoly market structure ? Explain kinked demand curve.

7. What is price discrimination ? Discuss various methods of price discrimination with the help of examples.
8. What are economies and diseconomies of scale ? Distinguish between real and pecuniary economies of scale and reasons for diseconomies of scale.

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