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MMPC-020

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION (BANKING
AND FINANCE) (MBA/MBF)**

Term-End Examination

December, 2025

MMPC-020 : BUSINESS ETHICS AND CSR

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

*Note : (i) Attempt any **five** questions.*

(ii) All questions carry equal marks.

1. Describe the importance of corporate ethics in the modern society. What does distinguish business ethics from law ? Discuss with examples. 10+10
2. Explain with the help of diagram navigation wheel for ethics. Also, briefly describe Kidder's nine step check points to tide over the complexities of ethical decision-making. 10+10
3. Does ethical theory apply to actual managerial decision-making situations ? Give instances from modern corporate practices to illustrate your views. 20

4. State some organizational factors in ethical decision-making. Briefly explain what are the ethical issues in corporate lobbying and the 'revolving door' phenomena in a government business relationship ?
10+10
5. "Corporate social responsibility is an alternative to government setting rules and regulations." Explain with relevant examples how government is encouraging business to adopt CSR practices. 20
6. Describe the prevalent approaches to CSR and social activism. 20

7. Discuss some CSR activities that companies undertake which could be related to SDGs. Also briefly state the need and scope of CSR Audit. 10+10
8. Discuss the Triple Bottomline Approach of CSR. Explain how does it lead to sustainable development. 20

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