

No. of Printed Pages : 3

MMPC-018

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION (BANKING
AND FINANCE)
(MBA/MBF)**

Term-End Examination

December, 2025

MMPC-018 : ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

*Note : (i) Attempt any **five** questions.*

(ii) All questions carry equal marks.

1. What is the role of entrepreneurship in economic development of a nation ?
2. Discuss the basic theories of entrepreneurship. Explain any *two* theories with relevant examples.
3. What is Techno-entrepreneurship ? Describe the programmes of Techno-entrepreneurship initiated by the various government departments.
4. Describe the important schemes launched by Government of India to promote MSME sector.
5. What are the advantages and disadvantages of market research ? What methods are used for conducting market research ?

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6. What are the major components of environmental analysis ? Explain any *two*.
7. What are the major characteristics of social entrepreneurs ? Discuss the present scenario of social entrepreneurship in India.
8. What are the common problems which family businesses have to confront ? Discuss the coping strategies followed by family businesses.

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