

No. of Printed Pages : 3

MMPH-009

**MASTER OF BUSINESS
ADMINISTRATION/POST GRADUATE
DIPLOMA IN HUMAN RESOURCE
MANAGEMENT (MBA/PGDHRM)**

Term-End Examination

December, 2025

**MMPH-009 : INTERNATIONAL HUMAN
RESOURCE MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

*Note : (i) Attempt any **five** questions.*

(ii) All questions carry equal marks.

1. Explain Hofstede's cultural dimensions. How do these dimensions help organisations in the era of globalisation ? Discuss citing examples.
2. Compare and contrast HRM practices in Indian, Chinese and Japanese organisations. Illustrate.
3. What are the competitive strategies adopted by MNCs ? Explain with the help of examples.
4. Who is an expatriate ? Explain the reasons for the failures of expatriates and suggest methods to overcome the failure.
5. What are the effective ways of designing cross-cultural training programmes for International organisations ? Discuss the global trends in training and development.

[3]

6. Briefly discuss the issues related to expatriate's performance appraisal. Evaluate and explain the theory proposed by Tahvanainen to appraise the expatriates performance.
7. Explain the process of International career planning and development, citing suitable examples.
8. Describe the process of building organisational capabilities. Discuss with examples the trends and challenges faced in the context of International HRM.

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