

**MASTER OF BUSINESS
ADMINISTRATION (MBA)
Term-End Examination
December, 2025**

**MMPO-008 : INTERNATIONAL LOGISTICS AND
SUPPLY CHAIN MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

***Note :** Attempt any **five** questions. All questions carry equal marks.*

1. Describe the *five* modes of transportation, indentifying the most significant characteristic of each. 20
2. Discuss how a minor change in demand at the retail level can significantly impact supply chain variation at distributors, manufacturers and suppliers. 20

3. (a) Describe and contrast the role of RFDC and RFID for logistics and supply chain applications. 10
- (b) Discuss the role that EDI and the Internet will play in facilitating communication between supply chain process. 10
4. Explain the key factors in optimising International logistics and supply chain management in the present context of digital economy. 20
5. “The cost of logistics varies widely from organization to organization.” What factors affect these costs ? Are the cost fixed or can they be controlled ? 20
6. What are the differences between logistics within a single country and logistics that span a number of different countries ? What are the specific problems of working internationally ? 20

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7. What are the factors influencing the distribution and logistics decisions in international business ? 20
8. Does a warehouse capacity influence the market demand ? If yes, then justify your answer and no, then why ? 20

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