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MNM-001

**P. G. DIPLOMA IN ELECTRONIC
MEDIA/M. A. IN JOURNALISM AND
ELECTRONIC MEDIA
(PGDEME/MAJEM)**

Term-End Examination

December, 2025

**MNM-001 : BROADCAST AND DIGITAL
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions
carry equal marks.

1. Write a first four-minute script for a radio documentary on any environment related topic. Also give your documentary an appropriate title. 20

2. What is the inverted pyramid style of news writing ? Write a news report in this style for a news website on any crime related story. 20
3. Write a script for a television news package of approximately 2 minutes duration in appropriate format on any business news. 20
4. What things should a designer keep in mind while designing the navigation system of a website ? 20
5. What are the basic rules we should follow while writing for online news platforms ? Explain with examples. 20
6. Discuss some important characteristics of online journalism. Explain its characteristics with suitable examples. 20
7. Discuss the qualities that a good television news presenter should possess. 20

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8. Write short notes on any *four* of the following : 4×5=20

- (a) Participatory Reporting
- (b) Mobile Journalism
- (c) Distributive Reporting
- (d) Teleprompter
- (e) Anchor-Package
- (f) Rundown

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