

No. of Printed Pages : 3

MNM-004

**P. G. DIPLOMA IN ELECTRONIC
MEDIA/M. A. IN JOURNALISM AND
ELECTRONIC MEDIA
(PGDEME/MAJEM)**

Term-End Examination

December, 2025

MNM-004 : AUDIO-VISUAL PRODUCTION

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. Write script for first three minutes of a short film on any story of your choice in proper format. Also give a title to the film. 20
2. Describe the following terms related to video editing : 4×5=20
 - (a) Juxtaposition

- (b) Eyeline matching
 - (c) Match cut
 - (d) Jump cut
3. Discuss the different types of video transitions and their uses. 20
 4. What is the role of research in the making of a documentary film ? If you have to make a documentary on the culture of Jammu-Kashmir, what will be your research plan ? 20
 5. How is writing for print different from writing for the screen ? Take a small part of a story as an example and write it for both print and screen. 20
 6. Why is production design important in film production ? Discuss the role and process of research for production designing in a film based on the life of Netaji Subhash Chandra Bose. 20

[3]

7. What do you understand by production management ? Discuss the role of production management in the pre-production stage of a film. 20
8. Write short notes on any *four* of the following : 4×5=20
- (a) Transmedia story-telling
 - (b) Persistence of vision
 - (c) Sitcom
 - (d) Compliance in film production
 - (e) Storyboards
 - (f) 180-degree rule

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