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MNM-012

**POST GRADUATE DIPLOMA IN
DIGITAL MEDIA (PGDIDM)**

Term-End Examination

December, 2025

MNM-012 : DIGITAL JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : (i) *This question paper has three Parts.*

(ii) *Each Part has internal choices, which are indicated.*

Part—A

Note : Answer any *five* of the following questions in about **100** words each. Each question carries 2 marks. $5 \times 2 = 10$

1. Primary versus Secondary news sources in the digital age.
2. Clickbait and its implications for online news reporting.

3. Data privacy in the context of online journalism
4. Basic principles of effective writing in the realm of digital journalism.
5. Key differences between writing for online media and traditional print media.
6. Essential elements of an online newsroom setup
7. Virtual reality (VR) and augmented reality (AR) in the realm of digital journalism
8. Role of multimedia elements in online news articles.

Part—B

Note : Answer any *four* of the following questions in about **250** words each. Each question carries **5** marks. $4 \times 5 = 20$

9. Discuss the advantages and challenges of producing news content for internet radio. Give relevant examples
10. In the era of online journalism, what are the considerations for maintaining credibility and trust in news reporting ? Cite suitable cases from Indian context.

11. How has the emergence of mobile journalism changed the landscape of news gathering and reporting ? Cite relevant examples.
12. Describe the significance of infographics in conveying complex information to digital audiences. Enumerate any *two* popular infographics types.
13. Discuss the different kinds of process of producing a news website, including content creation and management.

Part—C

Note : Answer any *two* of the following questions in about 500 words each. Each question carries 10 marks. $2 \times 10 = 20$

14. Examine the ethical challenges faced by digital journalists when reporting on sensitive topics such as privacy breaches or online harassment. How can journalists navigate these challenges while upholding journalistic integrity ?

15. Compare and contrast traditional journalism with online journalism in terms of audience engagement, speed of dissemination, and interactivity. How have these changes impacted the nature of news consumption ?
16. Analyze the evolving role of online comments sections in fostering meaningful discussions and interactions among readers. How can media organizations create a positive and constructive online community ?

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