

No. of Printed Pages : 2

**MNM-027**

**POST GRADUATE DIPLOMA IN  
ADVERTISING AND INTEGRATED  
COMMUNICATIONS/POST  
GRADUATE CERTIFICATE IN  
ADVERTISING AND INTEGRATED  
COMMUNICATIONS  
(PGDAIC/PGCAIC)**

**Term-End Examination**

**December, 2025**

**MNM-027 : VOCATIONAL LIFE SKILLS**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** *Attempt both Section as directed.*

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**Section—A** (Marks : 30)

**Note :** *Write short notes on any six of the following (80 to 100 words). Each question carries 5 marks.*

1. Body Language

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2. Subject line of an e-mail
3. Factors Affecting Team Dynamics
4. Minutes of the Meeting
5. Elements of a Social Media Profile
6. Online Interview
7. Online Cloud Storage
8. Job search websites in India

**Section—B** (Marks : 20)

***Note :** Attempt any one of the following questions. (350 to 400 words) Each question carries 20 marks.*

9. Explain techniques for resolving conflicts within a team, highlighting the role of active listening, open communication, and finding common ground in achieving team goals.
10. Describe the significance of online collaboration platforms in today's workplace. Discuss how these tools facilitate remote teamwork and efficient communication among professionals.

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