

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2025

**MS-58 : MANAGEMENT OF R&D AND
INNOVATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. “R&D is a learning process and helps in capability building.” Explain by citing relevant examples of firms/nations.
2. What are the different types of R&D organisations ? What kind of R&D organisations are found in India ?
3. What are the *four* different leadership styles as reflected in the Blanchard Model ? How are the styles interrelated ?

4. How is benchmarking useful in R&D and Innovation ? Give some examples of criteria for benchmarking.
5. “India is a nation with very sound scientific and technological base and yet we rely on foreign technologies for our industrialisation.” Comment.
6. What is meant by a copyright ? What kinds of work can be protected ? What are the main provisions of the Indian Copyright Protection Act ?
7. Write short notes on any *three* of the following :
 - (a) Incremental Innovation
 - (b) Technology Life Cycle
 - (c) Management of IPRs
 - (d) Difference between Patent and Trademark
 - (e) Consultancy services

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