

**MANAGEMENT PROGRAMME
(MP)**

**Term-End Examination
December, 2025**

MS-91 : ADVANCED STRATEGIC MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Discuss various perspectives on corporate strategy development. Additionally, elucidate the importance and constraints of corporate strategy.
2. Examine the role and responsibility of the Board of Directors with respect to Corporate Governance.
3. Define dynamic environment. How can organisations navigate strategic decision-making in a constantly changing environment ? Give examples to support your explanation.

4. Outline the various stages involved in developing IT architecture and infrastructure within a company.
5. Write short notes on the following :
 - (a) Role of strategists in corporate management
 - (b) Corporate Governance
 - (c) Licensing
 - (d) Knowledge Management
 - (e) Ethics in business
6. Discuss the measurement of Corporate Social Responsibility (CSR) through a systems model of a business, focusing on the principles of social responsibility, process of social responsiveness and outcomes.
7. Explain the different methods of market classification. Describe perfect competition using appropriate examples.
8. Discuss the different approaches to global entry and explain their advantages and disadvantages.

x x x x x