

No. of Printed Pages : 2

**MS-94**

**MANAGEMENT PROGRAMME**

**(MP)**

**Term-End Examination**

**December, 2025**

**MS-94 : TECHNOLOGY MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *Attempt any **five** questions. All questions carry equal marks.*

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1. Critically discuss the role of technology champion in the diffusion process.
2. Discuss the role of technology absorption in projects, skills and facilities.
3. What are the different methods of pricing technology ? Explain their advantages and disadvantages.
4. What is the difference between invention and innovation ? Illustrate with the help of examples.

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5. Describe incremental innovations, radical innovations and new technological systems using production functions.
6. Explain the following :
  - (a) Technology Evaluation
  - (b) Technology Change
7. Explain the role of technology strategy at the corporate level. Use suitable examples to describe the concept.

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