

**MASTER OF TOURISM AND
TRAVEL MANAGEMENT (MTTM)
Term-End Examination
December, 2025**

**MTTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions in about
600 words each. All questions carry equal
marks.

1. Define Tourism Planning. Discuss the importance of tourism planning in destination development. 20
2. Suggest immediate possible measures for minimizing the negative impacts of tourism and development on the environment. 20
3. Discuss the importance of political stability in tourism planning. Explain how political stability and tourism development are interrelated. 20

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4. Explain the role of public and private sectors in tourism planning. 20
5. Write short notes on the following in about **300** words each : 10+10
 - (a) Supply side planning techniques
 - (b) Regional level tourism planning
6. What do you understand by strategic planning ? Discuss the importance of strategic planning in tourism sector. 20
7. Discuss the role of UN-Tourism/UNWTO in planning for sustainable tourism. 20
8. Discuss the role of Ministry of Tourism, Government of India in National Tourisms Planning. 20
9. Define tourism region. How can regional tourism planning be incorporated into national level planning ? 20
10. Discuss the requirements for local level tourism planning. 20

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