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RTS-101

**Ph. D. IN TOURISM AND
HOSPITALITY SERVICES
MANAGEMENT (PHDTS)**

Term-End Examination

December, 2025

**RTS-101 : INTERDISCIPLINARY APPROACHES
IN TOURISM AND HOSPITALITY**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **four** questions in about
600 words each. All questions carry equal
marks.

1. Elaborate the contribution of Vedic period in formation of Indian culture and heritage. 25

2. Discuss History as a tourism product. Also explain the use of History and Historical events in tourism. 25
3. 'Food is a motivating factor for tourists to travel to a destination'. Describe the cuisine of any two states in India. 25
4. Write short notes on the following in about 300 words each (any *two*) : $2 \times 12.5 = 25$
 - (a) Tourist decision making process.
 - (b) Social determinants of tourism.
 - (c) Online Booking and GDS.
5. What do you understand by tourism market? How do you segment them ? 25
6. Discuss global economic trends and its impact on Indian travel and tourism industry. 25
7. Write an essay on "Emerging Trends in Hospitality". 25
8. Write short notes on the following in about **300** words each (Any *two*) : $2 \times 12.5 = 25$
 - (a) Traditional Indian therapies
 - (b) Peace and prosperity through tourism
 - (c) Concept of sustainable tourism

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