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BEGE-103

**BACHELOR'S DEGREE
PROGRAMME (BDP)/BHM
Term-End Examination
June, 2025**

**BEGE-103 : COMMUNICATION SKILLS IN
ENGLISH**

Time : 3 Hours

Maximum Marks : 100

Note : Answer *five* questions in all. Question
Nos. 1 and 2 are compulsory. All
questions carry equal marks.

1. Write short notes on any **two** of the following. Give examples wherever required : 2×10=20
 - (a) The future of English in India in an age of multilingualism.

- (b) Compare the British English with that of the American.
 - (c) Language and the new technologies.
2. Answer any **one** of the following questions :
- 20
- (a) Explain with examples barriers to communication.
 - (b) What are the purposes of conducting interviews ? Discuss its different types.

Answer any *three* of the following questions :

- 3. Explain the differences and similarities between verbal and non-verbal communication. 20
- 4. Discuss media as self-help tools in learning English language. 20
- 5. What is multimedia ? Discuss its various uses. 20
- 6. Explain with examples different types of advertisement. 20

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7. Your friend has been selected as an IAS officer. Write a letter congratulating him on his success. 20
8. Explain with examples various kinds of written communication in a corporate environment. 20

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