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BEGE-103

**BACHELOR'S DEGREE
PROGRAMME (BDP)/BHM
Term-End Examination
June, 2025**

**BEGE-103 : COMMUNICATION SKILLS IN
ENGLISH**

Time : 3 Hours

Maximum Marks : 100

***Note :** Answer **five** questions in all. Question Nos. **1** and **2** are compulsory. All questions carry equal marks.*

1. Write short notes on any **two** of the following. Give examples wherever required : 2×10=20
 - (a) The future of English in India in an age of multilingualism.

- (b) Compare the British English with that of the American.
- (c) Language and the new technologies.
2. Answer any **one** of the following questions :
20
- (a) Explain with examples barriers to communication.
- (b) What are the purposes of conducting interviews ? Discuss its different types.

Answer any *three* of the following questions :

3. Explain the differences and similarities between verbal and non-verbal communication. 20
4. Discuss media as self-help tools in learning English language. 20
5. What is multimedia ? Discuss its various uses. 20
6. Explain with examples different types of advertisement. 20

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7. Your friend has been selected as an IAS officer. Write a letter congratulating him on his success. 20
8. Explain with examples various kinds of written communication in a corporate environment. 20

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