

**B. A. (VOCATIONAL STUDIES)
MICRO, SMALL AND MEDIUM
ENTERPRISES
(BAVMSME)**

Term-End Examination

June, 2025

**BERC-131 : CSR PROJECTS AND
PROGRAMMES**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. Name the basic theories of CSR. Discuss the Carroll's CSR pyramid. 5+15
2. (a) What guidelines do mining companies follow while practising CSR ? Explain with the help of an example. 10

- (b) Explain the important objectives and goals that should be planned when developing a CSR programme. 10
3. Explain the principles of Participatory Rural Appraisal (PRA). List out its tools and techniques. 15+5
4. Under the CSR activities, outline the significance of employment generation schemes in India. Also discuss the ways to create more employment for the Indian economy. 10+10
5. Discuss with examples, the important aspects that should be taken into consideration while companies undertake environmental and biodiversity conservation CSR practices. 10+10
6. Why is CSR so critical in the field of healthcare ? Explain the methods for enhancing sanitation through CSR. 20
7. Explain the different stages of CSR project cycle. 20

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8. Write short notes on any *two* of the following : 10+10

- (a) Monitoring
- (b) Evaluation Parameters
- (c) Types of Women Empowerment
- (d) Types of CSR Programmes

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