

**B. A. (VOCATIONAL STUDIES)  
MICRO, SMALL AND MEDIUM  
ENTERPRISE (BAVMSME)**

**Term-End Examination**

**June, 2025**

**BERC-132 : IPR FOR MSMEs**

**AND STARTUPS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. (a) What is MSME Innovative Scheme ?  
Explain in detail. 10
- (b) Discuss the effect of IPRs on SMEs. 10
2. Explain the evolution of the following :  
10+10
  - (a) Industrial Designs
  - (b) Copyrights

3. Explain the challenges and controversies faced by patent system. Also discuss the effects on business and environment. 20
4. Explain in detail the process of registration of Industrial Designs under the Indian Designs Act, 2000. 20
5. Differentiate between the following : 10+10
  - (a) Internet and World Wide Web.
  - (b) IP address and Domain Name.
6. What are the rights arising from trademark registration ? Discuss any *two*. 20
7. List out the principal methods of IP Asset Valuation. Explain any *two*. 10+10
8. Write short notes on any *two* of the following : 10+10
  - (a) Undisclosed Information
  - (b) Concept of Breach of Confidence
  - (c) Confidential Information

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