

**DIPLOMA IN APPAREL  
MERCHANDISING/DIPLOMA IN  
APPAREL MERCHANDISING-  
APPLIED (DAPMER/DAPMERA)**

**Term-End Examination**

**June, 2025**

**BHC-007 : MANAGEMENT OF  
MERCHANDISING FUNCTION AND APPAREL  
MANUFACTURING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions  
carry equal marks.

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1. (a) Explain India as the rising power of  
Textile and Apparel Exports. 10

- (b) Discuss the following : 5+5
- (i) Role of sourcing organization
  - (ii) Standard vendor management practices and solution for vendor management
2. (a) What is the role of the Directorate General of Foreign Trade ? Explain the documents required for an exporter to enter into export business. 10
- (b) Write about the documents related to shipment in textile exports. 10
3. (a) (i) What is pattern making ? Explain the steps involved in pattern making. 5
- (ii) Write about any *five* tools used in pattern making. 5

- (b) Explain the following components of a garment : 5+5
- (i) Necklines and their variation
- (ii) Collars and their variation
4. (a) Write about the cutting and equipment used in cutting. 10
- (b) Describe the classification of seams. 10
5. Give the definition of stitch. Describe its classification, using suitable diagrams. 20
6. Write an essay on assembly system used in garment manufacturing industry. 20
7. (a) Explain the types of lab tests used for fabric and garment. 10
- (b) Write about the information used in care labels. 10
8. Write short notes on any *four* of the following : 4×5=20
- (a) Buying house and its responsibility

- (b) Export credit
- (c) Strategic sourcing
- (d) Apparel Park
- (e) Preparatory operation of apparel manufacturing
- (f) Differentiate between costing and pricing
- (g) Total quality control

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